

**From:** [Bibi Lorenzetti](#)  
**To:** [Vickers, Cher](#)  
**Subject:** Shaw letter of support  
**Date:** Wednesday, February 26, 2025 11:34:40 AM

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Dear Ms. Vickers,

I want to offer my support for Mana Tree Properties and their Shaw Building Development project as you consider their application for a IDA benefits. Over the past decade, Newburgh has been one of the least-served markets in the Hudson Valley in terms of private development and was declared a Housing Emergency in 2023. The lack of housing in Newburgh directly impacts our city's overall growth and prosperity. Employers are seeking markets with ample quality housing options, and Newburgh is currently underserved in this regard. Without more mixed-income housing, the city will struggle to attract and retain employers, leading to a further decline in economic opportunities for our city and residents.

New development of all types of housing must be a priority for the city to diversify quality housing options and increase the overall number of units available to residents and newcomers alike. Furthermore, the project is doesn't displace any current residents. It's a mixed-use, adaptive reuse development that adds significant new housing alongside a restaurant, gym, and subsidized artist studios. In addition, the project can jumpstart development and revitalization for other surrounding projects in the immediate area, as well as bolster the existing retail and tourism industries, given its proximity to Liberty Street and Washington's Headquarters.

The additional residents living within the project will further economic growth in the area by frequenting the surrounding retail stores and restaurants, thus benefiting the local businesses and creating more local spending. The better the local retail and tourist industries perform, the greater the demand for more jobs. As a Newburgh resident, I understand the importance of having a thriving and supportive community, and we believe that this development project aligns with our values and goals. It is clear that the Shaw Building Development is a critical step towards addressing the housing shortage in Newburgh. The success of this development will not only benefit Newburgh residents, but also contribute to the economic growth and vitality of the entire region.

Thank you for your attention to this matter.  
Sincerely,



**Bibi Lorenzetti**  
**Newburgh Yoga Shala**  
Ashtanga, Vinyasa, Yin, and Prenatal Yoga  
5 Liberty St WH., Newburgh, NY 12550  
[Instagram](#) | [Class Schedule](#) | [Teacher Training](#)

February 25, 2025

Cherisse Vickers  
Executive Director  
Newburgh Industrial Development Agency  
City Hall, Third Floor  
83 Broadway  
Newburgh, NY 12550

RE: The Shaw Building Development  
Application for IDA Benefits

Dear Ms. Vickers,

I want to offer my support for Mana Tree Properties and their Shaw Building Development project as you consider their application for a IDA benefits.

Over the past decade, Newburgh has been one of the least-served markets in the Hudson Valley in terms of private development and was declared a Housing Emergency in 2023.

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It is clear that the Shaw Building Development is a critical step towards addressing the housing shortage in Newburgh. The success of this development will not only benefit Newburgh residents, but also contribute to the economic growth and vitality of the entire region.

Thank you for your attention to this matter.

Sincerely,

Eli Vaknin

**From:** [Naomi Hersson-Ringskog](#)  
**To:** [Vickers, Cher](#)  
**Subject:** Support letter for Shaw Building redevelopment  
**Date:** Wednesday, March 12, 2025 2:47:29 PM

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March 10, 2025

Cherisse Vickers  
Executive Director  
Newburgh Industrial Development Agency  
City Hall, Third Floor  
83 Broadway  
Newburgh, NY 12550

RE: The Shaw Building Development  
Application for IDA Benefits

Dear Ms. Vickers,

I want to offer my support for Mana Tree Properties and their Shaw Building Development project as you consider their application for IDA benefits.

As a convener of the Downtown District Alliance, we see the lack of housing in Newburgh negatively impacting our city's overall growth and prosperity. New development of all types of housing must be a priority for the city jumpstart downtown foot traffic and to bolster the existing retail and tourism industries. The additional residents living within the project will further economic growth in the area by frequenting the surrounding retail stores and restaurants, thus benefiting the local businesses and creating more local spending. The better the local retail and tourist industries perform, the greater the demand for more jobs.

Unique to this development's location, we also can imagine that a future Business Improvement District will extract other benefits from developers to further and exponentially improve the downtown retail corridor. Again, we are working towards a thriving and supportive community, and believe that this development project aligns with our values and goals.

It is clear that the Shaw Building Development is a critical step towards addressing the housing shortage in Newburgh. The success of this development will not only benefit Newburgh residents, but also contribute to the economic growth and vitality of the entire region.

Thank you for your attention to this matter.

Sincerely,

Naomi Hersson-Ringskog  
President, The Fullerton  
Downtown District Alliance  
Awesome Newburgh Foundation

February 25, 2025

Cherisse Vickers  
Executive Director  
Newburgh Industrial Development Agency  
City Hall, Third Floor  
83 Broadway  
Newburgh, NY 12550

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It is clear that the Shaw Building Development is a critical step towards addressing the housing shortage in Newburgh. The success of this development will not only benefit Newburgh residents, but also contribute to the economic growth and vitality of the entire region.

Thank you for your attention to this matter.

Sincerely,

Philippe Pierre

February 25, 2025

Cherisse Vickers  
Executive Director  
Newburgh Industrial Development Agency  
City Hall, Third Floor  
83 Broadway  
Newburgh, NY 12550

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Application for IDA Benefits

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It is clear that the Shaw Building Development is a critical step towards addressing the housing shortage in Newburgh. The success of this development will not only benefit Newburgh residents, but also contribute to the economic growth and vitality of the entire region.

Thank you for your attention to this matter.

Sincerely,

Sarah Beckham Hooff

DocuSigned by:  
*Sarah Beckham Hooff*  
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